

REGULATORY COMPLIANCE & INSIDER TRADING POLICY

**PEERSTREAM, INC.
“PeerStream”**

**Effective as of
May 8, 2013**

Introduction

Due to their access or potential access to material, nonpublic information, all PeerStream officers, directors and employees, and independent contractors and consultants who have access to material, nonpublic information, must comply with the provisions of this Insider Trading Policy. As described in further detail below, federal and state securities laws prohibit you from trading in PeerStream’s securities or providing material, nonpublic information to others who may trade on the basis of that information. This policy seeks to (i) explain some of your obligations to PeerStream and under the law, (ii) prevent insider trading and (iii) protect PeerStream’s reputation for integrity and ethical conduct. Specifically, this policy describes:

- The federal securities laws prohibiting insider trading;
- PeerStream’s policy on the handling of inside information;
- PeerStream’s policy on blackout periods;
- PeerStream’s policy on 10b5-1 trading plans.
- PeerStream’s procedure for the preclearance of trades; and
- PeerStream’s policy on certain prohibited transactions.

Insider Trading and Tipping Are Prohibited At All Times

U.S. federal securities laws make it illegal for any of us to buy or sell a company’s securities at a time when we possess “material, nonpublic information” relating to the company. This conduct is known as “insider trading.” Passing such material, nonpublic information on to someone who may buy or sell securities – which is known as “tipping” – is also illegal. These prohibitions apply to stock, options, warrants, debt securities or any other securities of PeerStream, as well as to securities of other companies if you learn something in the course of your duties that may affect their value.

“Material, nonpublic information” is information about a company that is not known to the general public and is likely to influence a typical investor’s decision to buy, sell or hold the company’s securities. Material, nonpublic information can include information that something is

likely to happen – or just that it might happen. Examples of material, nonpublic information with respect to PeerStream include, among other things, nonpublic information about:

- Operating or financial results;
- Known but unannounced future earnings or losses;
- Projections of future earnings or losses, or other earnings guidance or targets;
- Earnings that are inconsistent with the consensus expectations of the investment community;
- The potential or actual gain or loss of a significant customer, supplier, contract or purchase order;
- Joint ventures and distribution agreements;
- A pending or proposed merger, acquisition or tender offer;
- Changes in PeerStream’s senior management, auditors or Board of Directors;
- Plans for substantial capital investments or a pending or proposed acquisition or disposition of a significant asset;
- Litigation, whether pending or threatened, and any positive or negative developments thereof;
- A change in dividend policy, the declaration of a stock split, an offering of additional securities or the redemption or repurchase by PeerStream of its securities;
- Corporate restructuring, impending bankruptcy or the existence of liquidity problems; or
- Any other information which is likely to have a significant impact on PeerStream financial results or stock price.

If you possess any material, nonpublic information, even if you are not in a blackout period, the law and this policy require that you refrain from buying or selling PeerStream’s securities until after the information has been disclosed to the public and absorbed by the market (in most cases, the first safe day to trade is the third trading day after the public disclosure of such information) or is no longer material. This is true even if you do not trade such securities for your own benefit. It is also a violation of the law if such trading is done by another person to whom you disclosed the inside information prior to full public disclosure. In addition, it is also a violation of this policy if you communicate any material, nonpublic information about PeerStream to any other person, including family and friends.

Legal Consequences of Violation

Insider trading violations are vigorously prosecuted by the Securities and Exchange Commission, the Department of Justice and state enforcement authorities. Punishment for insider trading violations is severe, and could include any combination of the following:

- A civil penalty of up to three times the profit gained or loss avoided;
- Substantial criminal fines of up to \$5,000,000; and
- Imprisonment for up to 20 years.

In addition, persons who violate this policy may be subject to disciplinary action by PeerStream, including termination of employment, whether or not the failure to comply with this policy results in a violation of law.

Handling Inside Information

It is very important that any information which reasonably could be expected to affect the market for PeerStream's securities be kept strictly confidential until public disclosure of such information is proper. Consequently, all such information may be publicly disclosed only with the approval of the Chief Executive Officer and/or the Chief Financial Officer of PeerStream. You should not discuss or disclose confidential inside information with or in the presence of any person outside PeerStream. In addition, you should also refrain from commenting on our competitors' and customers' business. If you have knowledge of any such information, you must preserve its confidentiality until PeerStream discloses such information to the public.

No Trading During the "Blackout Periods"

In order to protect you and PeerStream from allegations of insider trading, PeerStream's policy prohibits you from buying or selling PeerStream's securities during the quarterly "blackout periods," which begin **on the 15th day of the last month of each fiscal quarter and end on the third trading day after the public release of the quarter's earnings**. This policy is based on the presumption that, during a blackout period, you may have access to the quarter's financial results, which are deemed material, nonpublic information until they are disseminated into the marketplace.

This policy does not apply to the vesting of restricted stock nor to a cash exercise of vested employee stock options granted by PeerStream during a blackout period, since the purchase price for such stock options is fixed. You are not, however, permitted to sell the shares acquired through such exercises until the blackout period ends. Transactions in your 401(k) are, for blackout period purposes, no different than transactions for your own account.

Other Blackout Periods

From time to time, other types of material, nonpublic information regarding PeerStream (such as mergers, acquisitions, dispositions or new product developments) may be pending and not be publicly disclosed. While such material nonpublic information is pending, PeerStream may impose special blackout periods during which you are prohibited from trading in PeerStream's securities. You will be notified if PeerStream imposes a special blackout period.

Exception for 10b5-1 Trading Plans

The trading restrictions described above do not apply to transactions under a pre-existing written plan, contract, instruction or arrangement under Rule 10b5-1 (a "**10b5-1 Plan**") that:

- has been reviewed and approved at least thirty (30) days in advance of any trades thereunder by the Chief Executive Officer and Chief Financial Officer (or, if revised or amended, such revisions or amendments have been reviewed and approved by the Chief Executive Officer and Chief Financial Officer at least thirty (30) days in advance of any subsequent trades);
- was entered into by you in good faith at a time when you were not in possession of material, nonpublic information about PeerStream; and
- gives a third party the discretionary authority to execute such purchases and sales, outside of your control, so long as such third party does not possess any material, nonpublic information about PeerStream; or explicitly specifies the security or securities to be purchased or sold, the number of shares, the prices and/or dates of transactions, or other formula(s) describing such transactions.

Unless otherwise approved by the Chief Executive Officer and Chief Financial Officer, you may not enter into, modify or terminate a 10b5-1 Plan during a blackout period. You are also required to notify the Chief Executive Officer and Chief Financial Officer of the termination of a 10b5-1 Plan. Following the termination of a 10b5-1 Plan, you must wait at least thirty (30) days before trading outside of the 10b5-1 Plan. Further, when a 10b5-1 Plan is in effect, you are prohibited from trading in PeerStream's securities outside of your 10b5-1 Plan. Unless approved by the Chief Executive Officer and Chief Financial Officer in accordance with this policy, you are not permitted to have multiple 10b5-1 Plans in operation simultaneously.

Preclearance Procedure

To provide assistance in preventing inadvertent violations and avoiding even the appearance of an improper transaction, you are instructed to consult with and receive approval from the Chief Executive Officer and Chief Financial Officer of PeerStream before buying or selling (or otherwise making any transfer, gift, pledge or loan thereof) any PeerStream securities, even if you are not in a blackout period. However, preclearance is not required for purchases and sales of securities under a 10b5-1 Plan. With respect to any purchase or sale under a 10b5-1 Plan,

the third party effecting transactions on your behalf should be instructed to send duplicate confirmations of all such transactions to the Company's Chief Financial Officer.

PeerStream shall record the date each preclearance request is received and the date and time each request is approved or disapproved. Unless revoked, preclearance of a transaction will normally remain valid until the close of trading three (3) business days following the day on which preclearance was granted. If the transaction does not occur during the three-day period, preclearance of the transaction must be requested again.

Prohibited Transactions

You, your spouse, other persons living in your household and minor children and entities over which you exercise control, are prohibited from engaging in the following transactions in PeerStream's securities, unless advance approval is obtained from PeerStream's Chief Executive Officer and Chief Financial Officer:

- *Short sales.* You should at no time sell PeerStream's securities short;
- *Options trading.* You may not engage in any transaction in publicly traded options on PeerStream's securities, including puts or calls or other derivative securities, since such speculation can harm PeerStream by sending inappropriate or potentially misleading signals to the market. This prohibition applies to all types of publicly traded options (other than employee stock options granted by PeerStream);
- *Short-term trading.* If you purchase or sell PeerStream securities, you may not conduct an opposite way transaction in any PeerStream securities of the same class for at least six (6) months after the purchase or sale;
- *Trading on margin.* You may not hold PeerStream's securities in a margin account or pledge PeerStream's securities as collateral for a loan; and
- *Hedging.* You may not enter into hedging or monetization transactions or similar arrangements with respect to PeerStream's securities.

Post-Termination Transactions

This policy continues to apply to transactions in PeerStream's securities even after termination of service. If an individual is in possession of material, nonpublic information when his or her service terminates, that individual may not trade in PeerStream's securities until that information has become public or is no longer material. The preclearance procedures specified above, however, will cease to apply to transactions in PeerStream's securities upon the expiration of any blackout period or other PeerStream-imposed trading restrictions applicable at the time of the termination of service.

Acknowledgment and Certification

You are required to sign the attached acknowledgment and certification.

Other

Please note that these prohibitions apply to all of PeerStream's officers, directors and employees, and independent contractors and consultants who have access to material, nonpublic information.

Noncompliance with the securities laws or this PeerStream, Inc. Regulatory Compliance and Insider Trading Policy constitutes grounds for disciplinary action, which may include termination of employment.

